



# San Francisco Bay Area Consortium



## 1st San Francisco Bay Area Kata Practitioner Day

**August 29, 2019**  
9 a.m. to 3:15 p.m. PT  
**South San Francisco, CA**  
HOSTED BY: **Genentech**  
A Member of the Roche Group

### EVENT INTRODUCTION:

AME's San Francisco Bay Area Consortium is excited to offer the first San Francisco Bay Area Kata Practitioner Day (KPD). This highly interactive learning session is a perfect opportunity for practitioners of every level — from beginner to expert and even those exploring kata for the first time — to share, learn and grow their practice in an informative forum.

Share your own experiences with problem-solving thinking and coaching in your organization. Learn by hearing first-hand from companies how they are developing the habit of problem-solving thinking across their organizations through practicing the improvement and coaching kata and by experiencing the Kata in the Classroom exercise. Grow through discussions, reflection, and setting your own next challenge and experiment.



# 3 BAY AREA COMPANIES SHARE THEIR KATA EXPERIENCES

# 2 EXPERT PRESENTERS

## PRESENTERS



### Michael Lombard

Michael Lombard is a managing director for the East Bay region of Kaiser Permanente. An experienced health care executive specializing in enterprise transformation, he has performed in challenging senior leadership roles including hospital CEO and national-level operational excellence director. Lombard is passionate about equipping people with the striving skills and mental resiliency needed for our communities to thrive.



### Katie Anderson

Katie Anderson is the founder of KBJ Anderson Consulting, a consulting practice focused on helping individuals and organizations gain clarity on their goals, deepen their problem solving and coaching skills, and continuously improve themselves and their organizations. She has more than 20 years of experience supporting change and improvement in organizations across a range of industries, including health care, government, manufacturing, biotech. She also is a faculty member for the Lean Enterprise Institute and is the facilitator for the Association for Manufacturing Excellence's San Francisco Bay Area Consortium. Anderson is an internationally recognized speaker and regularly leads lean learning trips to Japan.

## PARTICIPANT BENEFITS

- Learn how to create habits that support problem-solving thinking by practicing the improvement and coaching kata routines
- Experience the Kata in the Classroom activity
- Connect and talk with colleagues to continue learning and sharing
- Practice and develop your learning plan following the Kata Practitioner Day
- Continue to build relationships and community during post-event networking reception.

## HOST COMPANY **Genentech**

*A Member of the Roche Group*

### Genentech

Genentech is a leading biotechnology company that discovers, develops, manufactures and commercializes medicines to treat patients with serious or life-threatening medical conditions. Genentech's offices are conveniently located near the San Francisco Airport for practitioners outside the Bay Area interested in attending. Parking is available nearby on the Genentech campus. A map will be provided in advance of the Kata Practitioner Day.

**REGISTER NOW**  
[www.ame.org/events](http://www.ame.org/events)



### FEES

SF Bay Consortium members: \$100.00  
AME Members: \$100.00  
Non-member: \$250.00  
Student member: \$100.00

### LOCATION

Genentech  
Building 35, 350 DNA Way  
South San Francisco, California