

# Katie Anderson

## Meeting Planner Resource

Interested in securing Katie Anderson to speak to your group?  
Here are some ways to add value and further customize your event.

### *Learning to Lead, Leading to Learn*

Provide copies of the book — an Amazon International #1 Bestseller in multiple categories — for your attendees. Inquire about bulk book discounts and custom editions. Place these copies on the chairs at your event or send to participants as companions for remote events to elevate the experience for your attendees.



### *Meet the Author Book Signing*

Whether your organization purchases books for your attendees or allows each attendee to purchase a copy at the event, consider scheduling a book signing before or after the event. Pre-signed books are also available as a part of bulk orders.

### *Companion Workbook*

Identify your top priority, create your own leadership credo and develop a personal plan for improvement. In addition to many of the reflection questions offered throughout international #1 bestseller *Learning to Lead, Leading to Learn*, this action-oriented companion guide provides additional questions, insights on key concepts such as purpose, intention, and reflection, and exercises for you to explore what it means to fulfill your purpose. This workbook prompts deeper awareness and learning about yourself as a learner and as a learner and provides the structure for you to take the lessons from the book into your everyday practice.

### *Hands-On Learning*

Collaborate with us to include a visual goal setting experience that is fun and engaging for your audience by providing each guest their very own daruma doll.

### *Immersion Learning Experiences*

Take the learning beyond a conference room and into another country. Invite your leadership to take part in Katie Anderson's Japan Study Trip where the learning happens on the ground.

### *Sustained Learning Opportunities*

There are endless ways to make your team's learning experience meaningful and support them in retaining the skills they learned in the process. Let's connect on ways to provide post-event individual and group engagement for your attendees, including coaching for leaders and team-guided book clubs, or a guest session with Isao Yoshino.

