

"Katie Anderson stands out for the clarity of her message and the skilled way in which she communicates it. She impressed me with her ability to convey warmth and connection with the audience. That's not easy. I highly recommend Katie Anderson for any organization or conference that seeks depth of experience."

— Dwayne Butcher, Vice President, Lean Frontiers, Inc.

"Katie is a passionate speaker and a pleasure to work with. Her session was fantastic, incredibly thought provoking and extremely well received by the audience."

— Laura Robertson, National Manager at AME Australia

Katie Anderson

**International Leadership
Coach, Author, & Speaker**

Katie Anderson is a life-long learner committed to making a difference in the lives of others. As an internationally recognized leadership coach, consultant, and professional speaker, Katie challenges organizations and individuals to consider the influence that continuous learning and people development has on their ability to lead with intention and to build a meaningful legacy.

Through her speaking, writing, and facilitation work, she provides the knowledge and tools to support her clients to connect and align their purposes, processes, and practices. This allows them to achieve higher levels of performance, and to increase their personal and professional impact.

The result? Their increased capacity to lead from a place of meaning, intention, and clarity.

Throughout her career Katie has held roles in academia, consulting, healthcare operations, and process improvement. She has deep expertise in leading and coaching change in a variety of industries, including healthcare, biotech, manufacturing, education, government, and information technology.

Katie brings a global perspective to your business, having lived in six countries outside the United States. While living in Japan, her connection with 40-year Toyota leader Isao Yoshino led to the development of her one-of-a-kind bestselling leadership book entitled *Learning to Lead, Leading to Learn: Lessons from Toyota Leader Isao Yoshino on a Lifetime of Continuous Learning*.

Now living back in the San Francisco Bay Area, Katie retains a strong connection to Japan and regularly leads study trips there for leaders looking to deepen their knowledge of lean practices, the Toyota Way, and Japanese culture. She remains passionate about helping people around the world learn to lead, and lead to learn.

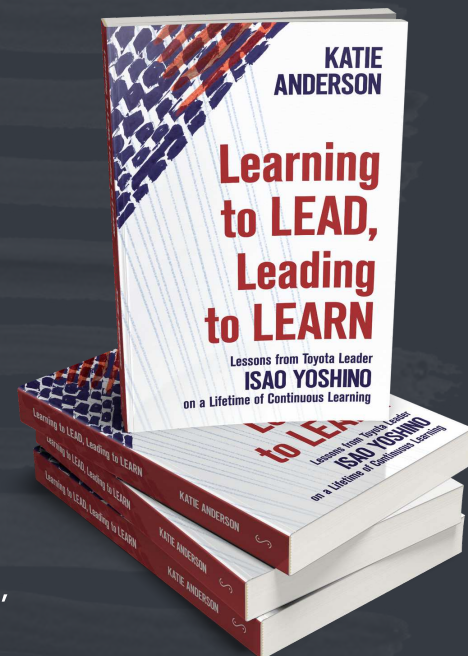
Engage with Katie Anderson and be inspired to live and lead with intention.



Learning to Lead, Leading to Learn

The catalyst for this leadership book was the meeting of the author, Katie Anderson, and the book's subject, Isao Yoshino during her family's 18-month experience living in Japan. Over five years, Anderson, a leadership coach and consultant and Yoshino, an accomplished people-centered leader with 40 years of inside experience with the Toyota Way, spent hours learning from each other, reflecting on the past, and envisioning the future. The resulting book is a beautiful, one-of-a-kind tapestry.

Learning to Lead, Leading to Learn highlights important leadership lessons, records historical moments in time from the perspective of a Toyota leader, and helps modern and aspiring leaders reflect and learn about themselves. It sheds light on what it means to weave a full life of purpose and intention — to pursue excellence and overcome challenges, to help others discover their best selves, and to develop our best selves at the same time.



Collaborate with Katie

Collaborate with Katie to meet the needs of your organization and your team. From delivering custom learning experiences such as keynote addresses to online interactive workshops, to empowering your leaders with companion learning tools and an expanded study guide, Katie looks forward to helping you achieve your goals.

Speaking Engagements

Invite Katie to inspire, energize and educate your team to lead with intention! She offers a range of options, from keynotes to workshops. Each speaking engagement is uniquely crafted with your needs in mind.

Topics she can explore with your people include:

- Leading with Intention
- People-Centered Leadership Practices
- Learning to Lead, Leading to Learn
- Coaching – Moving from Expert to Coach
- Getting Out of the Habit of Telling

Learning Experiences

Empower your team to be effective people-centered leaders.

Katie's virtual or in-person interactive learning experiences inspire participants to lead with heart, lead with intention, and lead to learn.

Examples include:

- Deep-Dive Intensives and Learning Series
- Facilitated Leadership Events
- Individual and Team Coaching
- Read-Along Book Clubs
- Self-paced Courses

Book Purchases

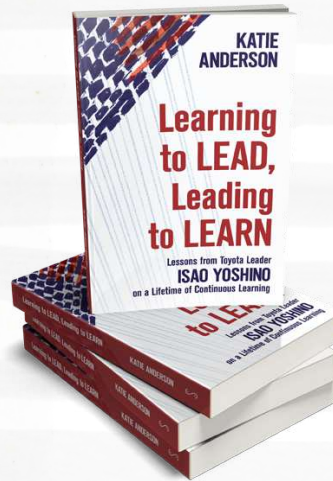
Provide your team with a unique professional development opportunity by gifting each of them a copy of her book or companion workbook.

Show your team the importance of leading with intention by providing them with a custom branded edition of the book that could include your organization's logo and a personalized letter

Katie Anderson

Katie Anderson is an internationally recognized leadership coach, consultant, professional speaker, and international #1 bestselling author.

Learning to Lead, Leading to Learn will leave your group inspired to lead with intention and motivated to reach their full potential. Invite her to engage with your group today.



An Amazon
International #1 Bestseller
in Multiple Categories



"Learning is never perfect, and it's never complete."

Speaking Engagements and Custom Learning Experiences

Intentional leadership and coaching is one of the most powerful ways to nurture transformation and discovery in your people, as they learn, grow, develop and succeed, while your business achieves significant results.

You want to lead from the heart.
You believe you have a bigger and better purpose.
You want to align your true purpose and passion of allowing people to be their best selves.

Each speaking engagement is uniquely crafted with your needs in mind, tailored to resonate with your team. Inquire about options to bring these meaningful leadership lessons and insights to your organization, leadership team or group.

Speaking engagements can be delivered in person or virtually.

Deepen the Learning Experience with Customized Value Add-Ons

When collaborating with Katie Anderson, consider additional ways to bring learning to life for your group.

BOOKS: Provide personal copies of *Learning to Lead, Leading to Learn*, to each member of your group. Inquire about bulk discounts, custom editions, and signed copies.

CONTINUED LEARNING: Provide your group the book's companion workbook that fosters deeper reflection and ongoing learning opportunities.

IMMERSION LEARNING: Take the learning outside of a conference room and into another country. Invite your leadership to take part in a Japan study trip (where the learning happens on the ground) for a cultural and leadership learning experience.