BRING A GROUP
on the
JAPAN LEADERSHIP EXPERIENCE
with **Katie Anderson**

KBJAnderson.com/JapanTrip

KATIE ANDERSON
KBJANDERSON.COM





You see what's possible for the organization.

You're a consultant, coach, or internal change leader trying to create change.

The only problem?
Everyone is all over the place.

You get different opinions about what the transformation is supposed to be. And what many people associate with a lean transformation is process efficiencies, tools, and projects.

But you know it's really a transformation
of culture and leadership.



Before Japan: "My client's leaders all had process knowledge. They had product knowledge. But none of them had leadership knowledge. That was a big disconnect."

After Japan: "Now they have started understanding that they cannot do everything on their own... It is okay to ask for support. It is okay to say that, 'I don't know.'"

— Himanshu Raj, Managing Director, Improvex

There’s only so far you can go on your own.

You’ve been trying to lead this change. But it’s hard to get people to see what the change is really all about.

You can **explain it.**

You can **read a book.**

You can **share case studies.**

But those can only take your leaders so far.

At some point, **the leaders you’re trying to inspire need to see it firsthand.**





IT ACCELERATES THE IMPACT FOR YOUR LEADERS — AND YOU

Bringing my clients with me accelerated everything: watching them change in real time was something I could not have engineered any other way. This is the best value leadership development experience out there. If you want to stop delivering tools and start creating real transformation — for your clients and for yourself — you need to go to Japan with Katie."



Josef Prochazka
Senior Lean Consultant (Czech Republic)

"**Going together on the Japan Leadership Experience helped to change my clients' behaviors**. It has directly impacted their quality performance and absenteeism, and attrition has really dropped. And one thing that really helped me across all of my client engagements is conviction. When I say something now, I'm more confident because I have seen it. I can bring examples, and I can show the impact."



Dr. Amy Chaumeton
Associate Medical Director, Legacy Health

"This trip was a turning point for me... The confidence I have from **seeing all these amazing businesses in action** has helped me direct not only my career, but where the organization's heading."



Jill Forrester
Director of Continuous Improvement, 3sHealth

"I've joined **Katie's Japan Leadership program three times**: first on my own, and then Brad Toussaint, healthcare executive and consultant with me on two other trips."



Brad Toussaint
Healthcare Executive and Consultant

Why Go to the Japan Leadership Experience with Katie Anderson

A decade of relationships with Japanese leaders and companies

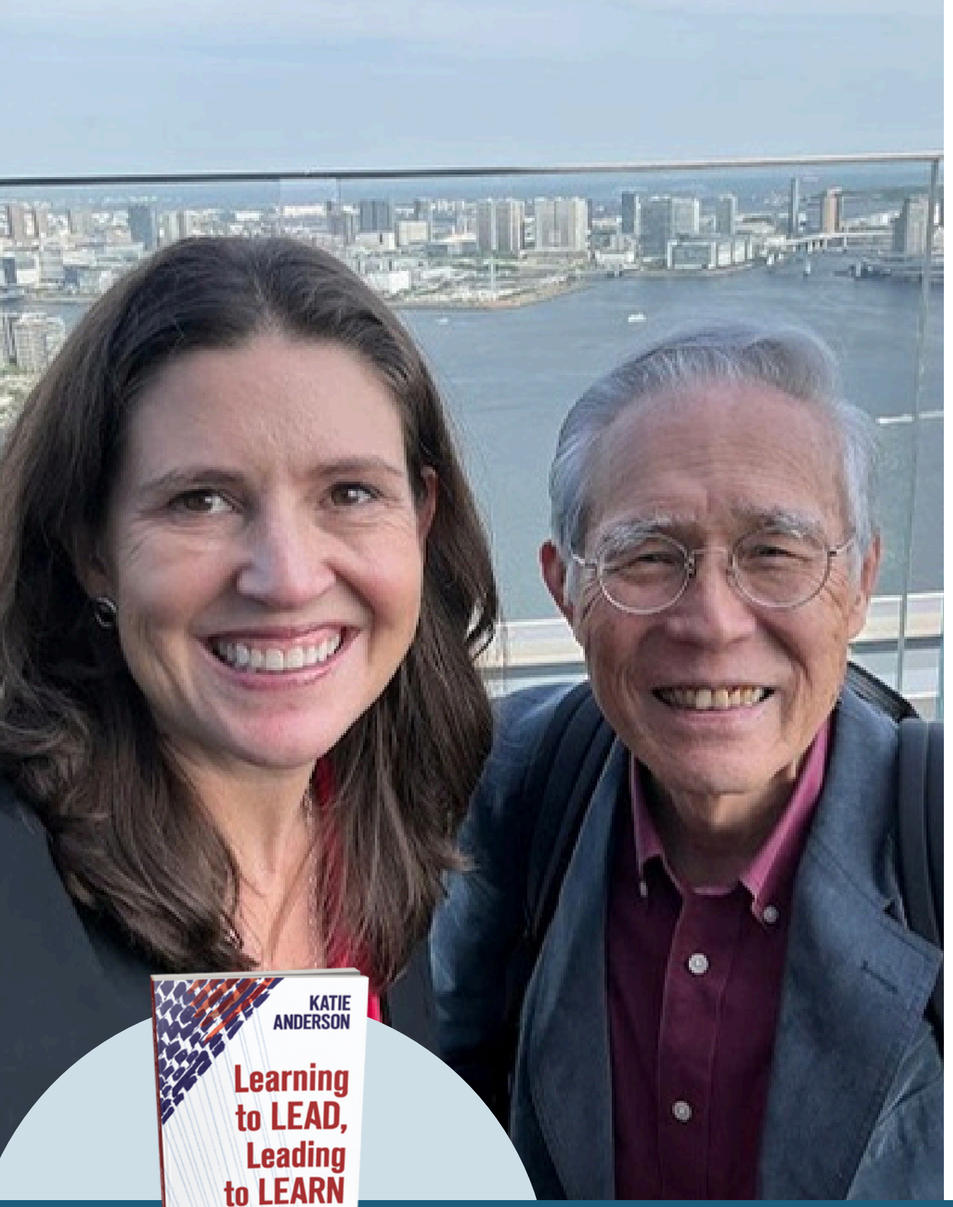
Exclusive access to companies other programs can't offer

Mr. Isao Yoshino, 40-year Toyota leader and subject of her Shingo Award-winning book, with your group throughout the week

A carefully curated experience though 10 cohorts and 160+ leaders since 2018







LEARN FROM THE SOURCE

“The only secret to Toyota is its attitude towards learning.”

— Isao Yoshino, from Katie Anderson's Shingo Award-winning book *Learning to Lead, Leading to Learn*

GAIN A UNIQUE PERSPECTIVE

Learn directly from Mr. Yoshino and other Japanese leaders who have lived and practiced these principles.

SEE PRINCIPLES IN PRACTICE

Experience how Toyota’s leadership philosophy shows up in real people, real workplaces, and real decisions.

ASK AND EXPLORE

Engage in meaningful conversations with Mr. Yoshino throughout the week during group activities and shared meals.

BRING LESSONS BACK

Develop a deeper understanding of what it takes to create a people-centered culture in your own organization.

Go beyond studying Toyota’s principles.
Learn from someone who helped put them into practice.

THIS ISN'T A STUDY TRIP. IT'S A LEADERSHIP IMMERSION AND TRANSFORMATION EXPERIENCE.

Katie has carefully curated an experience that goes beyond learning best practices.

- Engage in meaningful conversations with Japanese leaders about their experiences and leadership practices.
- See how people-centered leadership is put into practice.
- Reflect with Katie on what you're experiencing and what it means for your team.
- Build deeper relationships with your team through an experience you share together.

You're not just understanding it in your head.
You're experiencing it together and learning it in your heart.



THE EXPERIENCE DOESN'T END WHEN YOU GET HOME

BEFORE JAPAN

Pre-trip learning ensures leaders arrive ready for an immersive experience with context, intention, and the right questions already forming.

DURING THE EXPERIENCE

Reflection throughout the experience helps you extract what you're seeing and apply the principles with your clients.

AFTER YOU RETURN

Post-trip reflection helps you turn the experience into action.

And Katie can continue as a trusted advisor, partnering with you and your team to integrate the experience into your overall transformation effort.





Ready to dramatically accelerate your transformation?

Join the May 2027 Japan Leadership Experience cohort.

Come to the Japan Leadership Experience with the leaders you're trying to inspire.

See firsthand what a people-centered leadership system and culture looks and feels like. culture you want to create.

Return with a leadership team that has **experienced it together**.

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Explore it together with Katie

Start with a conversation and together you'll explore:

- What you're working toward
- Whether the Japan Leadership Experience is the right fit
- How it can support the change you're trying to lead

SUBMIT YOUR APPLICATION TODAY